



Rotary and Our Environment

Ensuring Sustainability

Scott McLaughlin, RI PDG, D-5630



SERVE TO CHANGE LIVES



Paul P. Harris

Rotary started with the vision of one man — A Chicago attorney who formed the 1st Rotary Club in Chicago.

Rotary





In the Beginning...

“ ... I was sure that there must be many other young men who had come from farms and small villages to establish themselves in Chicago. ... Why not bring them together?”

Rotary



Gustavus Loehr
Silvester Schiele
Hiram E. Shorey
Paul P. Harris

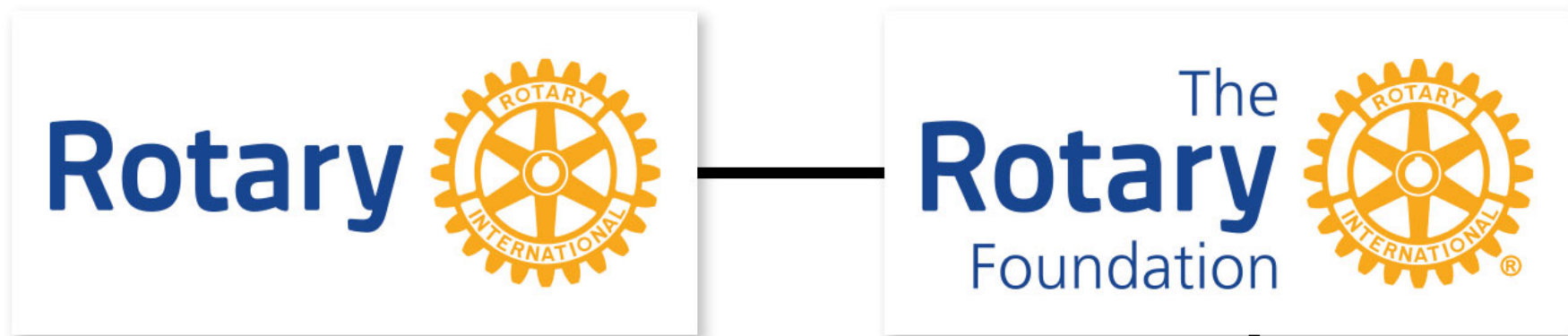
February 23, 1905





Today, **Rotary** is a
global network of
1.4 MILLION
neighbors, friends,
leaders, and
problem-solvers.

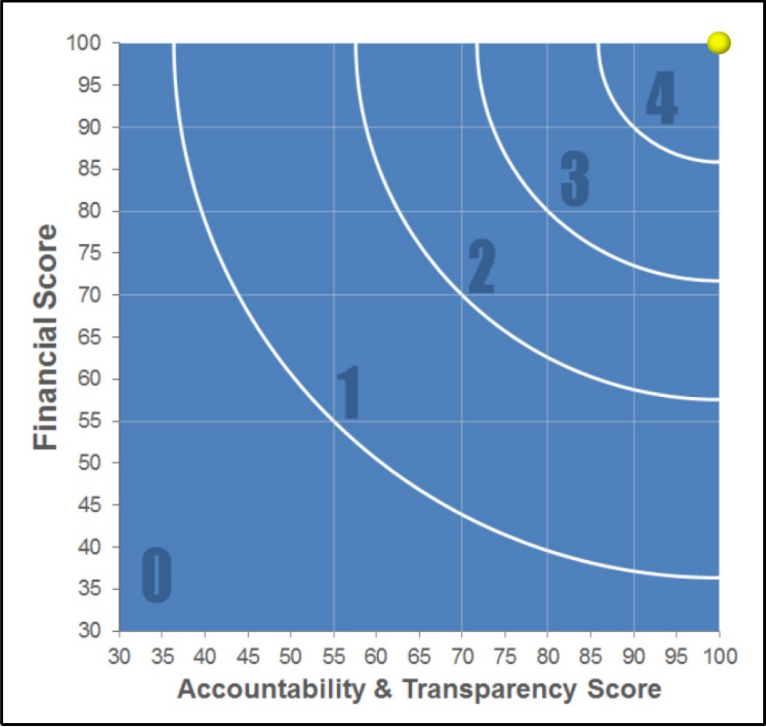




Multiple Funds working toward a common goal

PERFECT 100
In Years 2014, 2016, 2018

	Score (out of 100)	Rating
Overall Score & Rating	99.40	★★★★★
Financial	99.16	★★★★
Accountability & Transparency	100.00	★★★★



10 of the Best Charities Everyone's Heard Of

Rank	Charity	Overall Score
1	Direct Relief	100.00
2	Enterprise Community Partners, Inc.	100.00
3	MAP International	100.00
4	Ronald McDonald House Charities, Inc.	100.00
5	Matthew 25: Ministries	100.00
6	The Rotary Foundation of Rotary International	99.40
7	Vitamin Angels	98.23
8	World Resources Institute	98.23
9	Americares	97.87
10	Feeding America	97.87

16 Consecutive Years Running

\$154,052,411

Spent in FY 2020: PolioPlus

\$154,004,408

Spent in FY 2020: Rotary Grants

The
Rotary
Foundation



BILL &
MELINDA
GATES
foundation



**World Health
Organization**

Rotary



RI President 1990-91: Paulo V.C. Costa, Brazil

"Rotarians are all citizens of the world, and must take the lead in facing the greatest challenge in human history, the survival of our planet."

Developed Rotary International's
"Preserve Planet Earth" Program



Five Original Goals of PRESERVE PLANET EARTH

1. **Promote** greater **environmental awareness** locally, nationally and globally
2. **Increase** the number and diversity of **environmental service projects**



Rotary



Five Original Goals of PRESERVE PLANET EARTH

3. Incorporate environmental components in all Rotary service to ensure sustainable development
4. Develop worldwide the image of Rotary clubs as environmental advocates

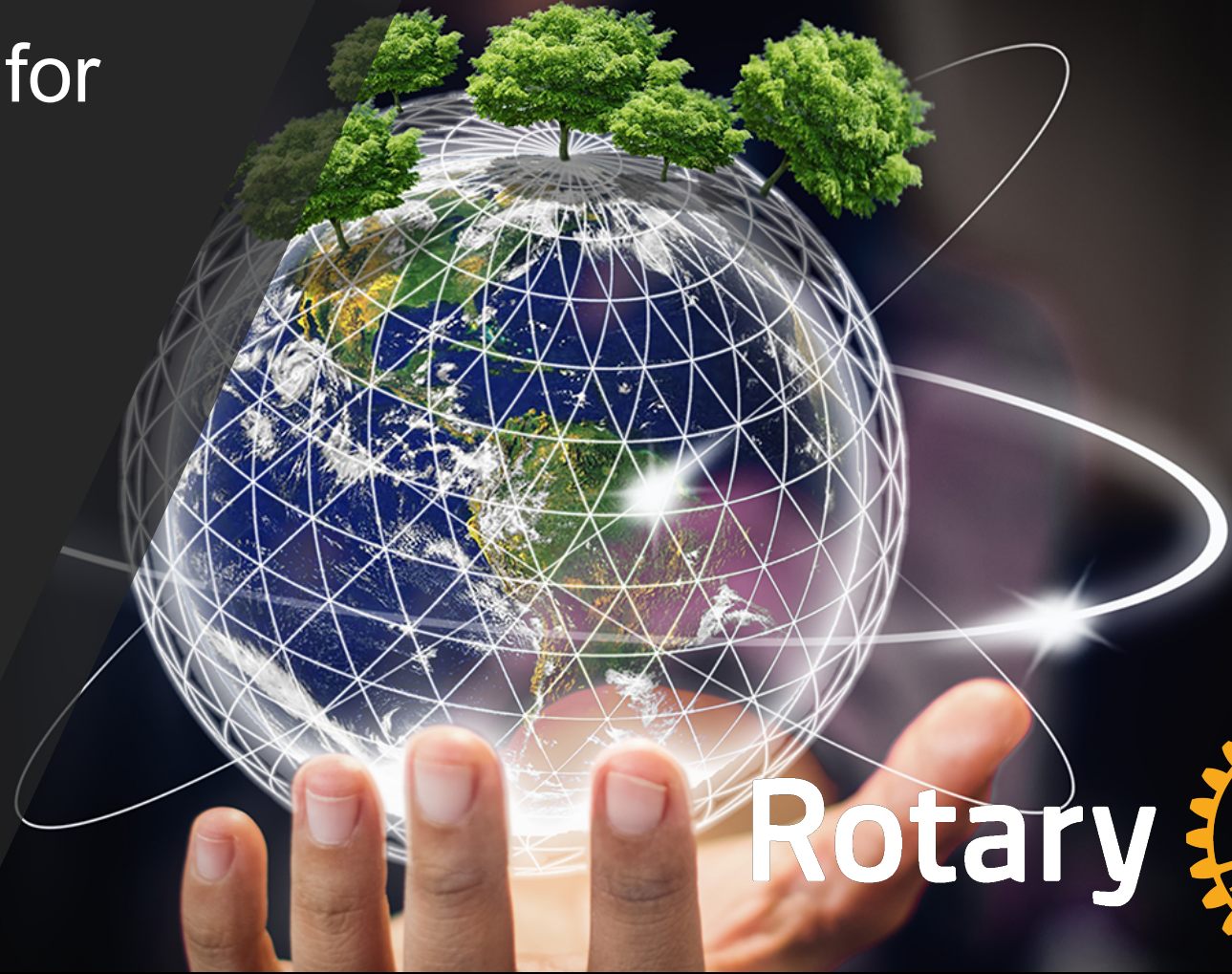


Rotary



Five Original Goals of PRESERVE PLANET EARTH

5. **Identify** reputable **environmental groups** for effective **partnerships**



Rotary



Ian Riseley, Australia

RI President 2017-18



**ROTARY:
MAKING A
DIFFERENCE**



*“ We have finally caught up to Costa’s vision,
This is an exciting moment in Rotary history.”*

Rotary

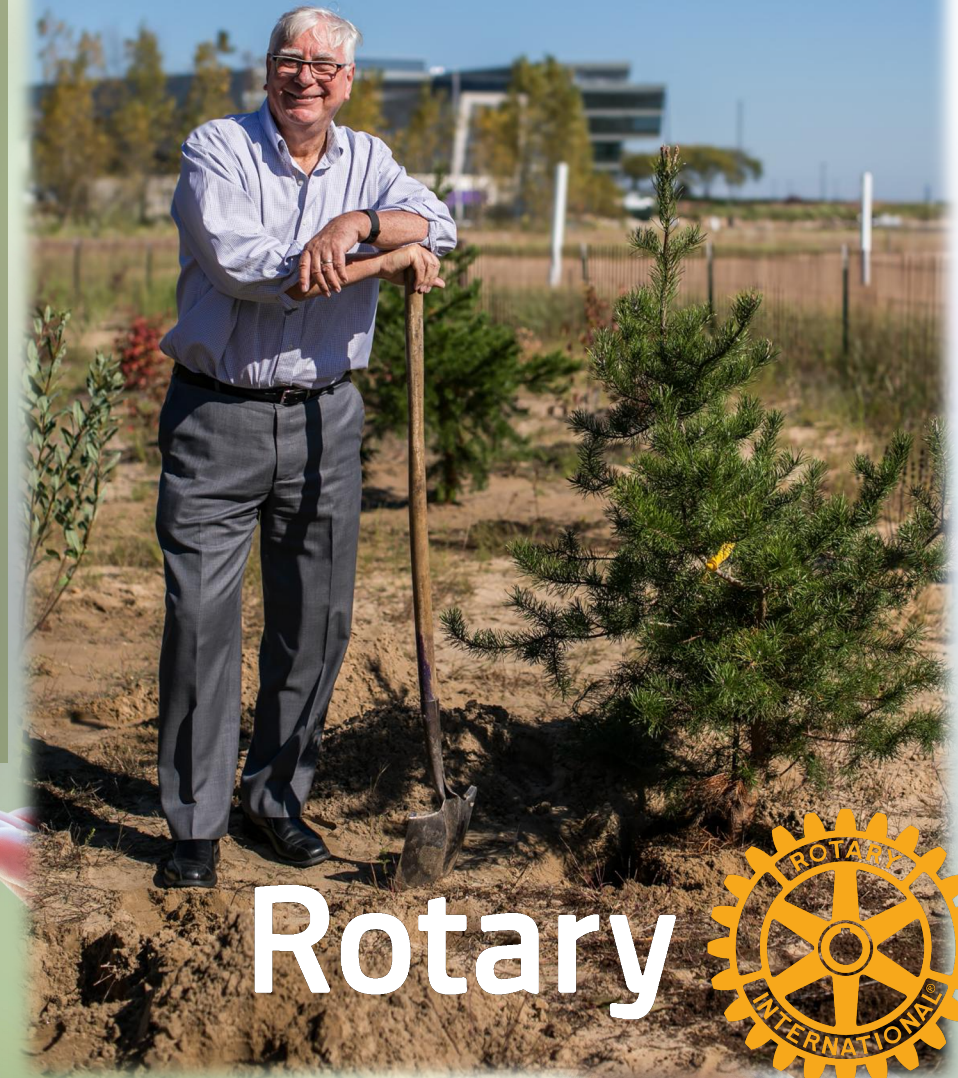


Ian Riseley, Australia

RI President 2017-18

"There is another aspect of sustainability that underpins all ... which we can no longer put aside as not our responsibility. That is sustainability of our planet ..."

RIPE Ian Riseley's Theme Address to the 2017
International Assembly



Rotary



Environmental Sustainability Tree Planting Challenge

President Ian Riseley challenged all 1.3 million Rotarians to plant a tree.

At least 4.7 million trees were planted, likely many more.

Documented ESRAG 2017-18



Rotary



"With sea levels projected to rise two meters by 2100, "my country is going to be gone in 50 years, along with most of the islands in the Caribbean."



Barry Rassin, Bahamas

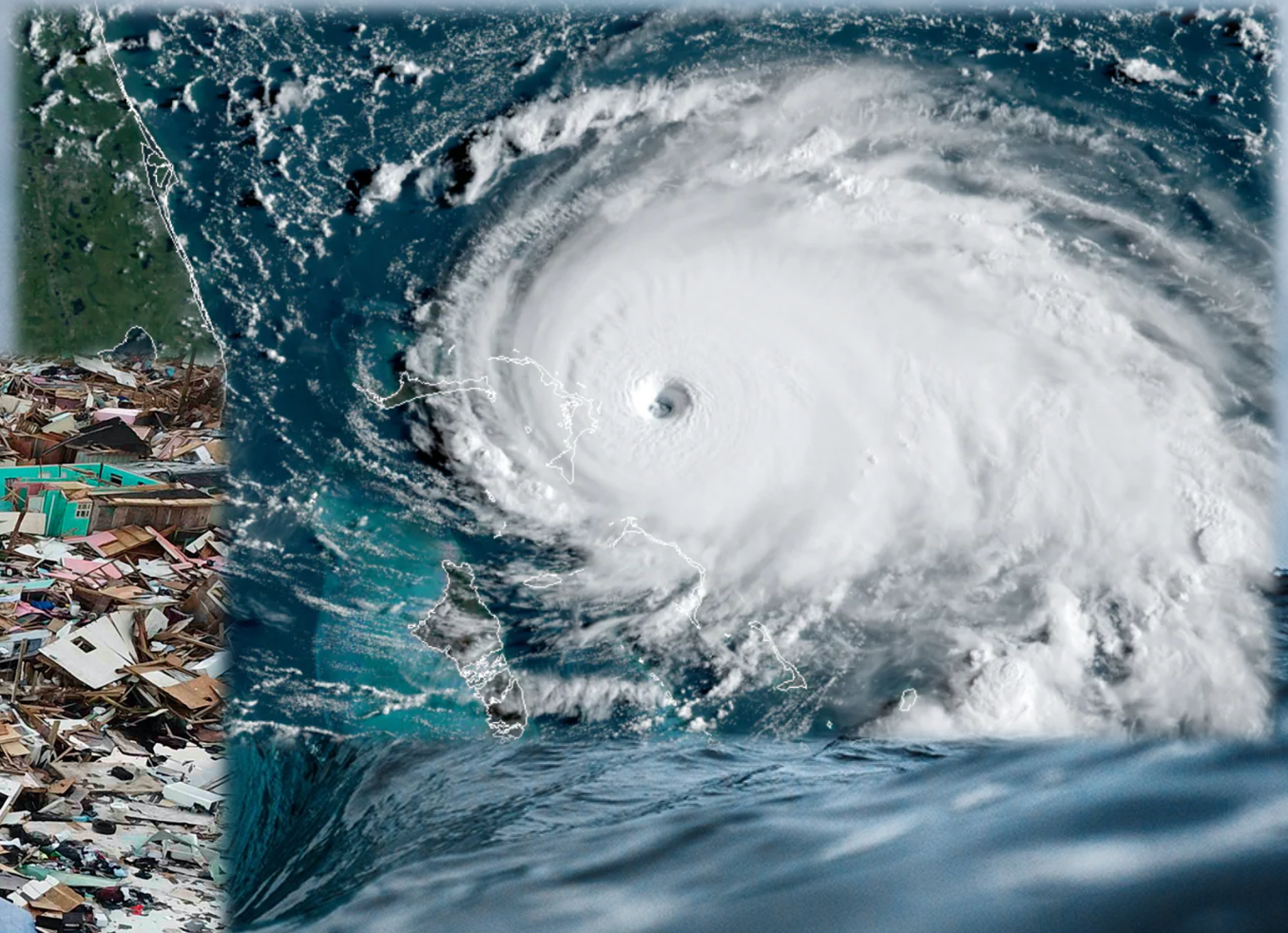
RI President 2018-19

RIPE Barry Rassin's Theme Address to the 2018 International Assembly

Rotary



Category 5 Hurricane Dorian



Bahamas, September 1, 2019

Rotary





Mark Maloney, USA

RI President 2019-20

"We increasingly need to recognize the environment's elemental role in creating truly sustainable and lasting change."

RIPE Mark Maloney's Theme Address to
the 2019 International Assembly

Rotary



ESRAG & World Environment Day
A Handbook for Rotary Clubs

By helping to protect
our natural world,
we **support** all of our
areas of focus

And take action
to create positive,
lasting change
across the globe,
in our communities,
and in ourselves.

<https://esrag.org/esrag-unep-handbook>



ESRAG
ENVIRONMENTAL
SUSTAINABILITY
ROTARY ACTION GROUP



ESRAG
ENVIRONMENTAL
SUSTAINABILITY
ROTARIAN ACTION GROUP



**WORLD
ENVIRONMENT
DAY**



Rotary





“The environment sustains all life on Earth and Rotary cannot effectively or sustainably serve humanity if Rotary does not focus on supporting the wellbeing of planet Earth.”

Rotary



ESRAG

ENVIRONMENTAL
SUSTAINABILITY
ROTARY ACTION GROUP



ESRAG's Position Paper on adding
Environment as a Rotary Area of Focus

January 2020

Peacebuilding and Conflict Prevention



“Water wars and climate refugees will make achieving peace and conflict resolution more complicated.”

Karen Kendrick-Hands, Rotary ESRAG

Rotary



Disease Prevention & Treatment



“Health is affected when insects carrying diseases expand their geographic range due to changing climate patterns.”

Karen Kendrick-Hands, Rotary ESRAG

Rotary



Water, Sanitation & Hygiene



"It's a lot harder to supply clean water to people if your watershed is compromised, if your river is full of waste."

Karen Kendrick-Hands, Rotary ESRAG

Rotary



Maternal & Child Health

Standard needs assessments for maternal and child health programs often overlook the full range of influences affecting health in-utero and early childhood.

Int J Environ Res Public Health . 2020 Dec
10;17(24):9224. doi: 10.3390/ijerph17249224.



Rotary



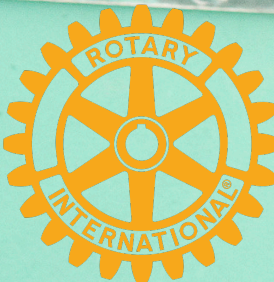
Basic Education & Literacy



*"Learning is a challenge when
kids are sick because the
school well is contaminated."*

Karen Kendrick-Hands, Rotary ESRAG

Rotary

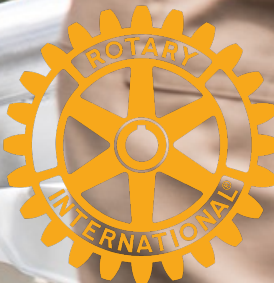


Community Economic Development

Economic development is slowed when there's not adequate energy. A service to the world would be done by using wind or solar generation.



Rotary



Cleaner, more efficient cook stoves

Less smoke – less fuel – improved health – avert deforestation



The residential sector is by far the biggest contributor to black carbon emissions due to high use of inefficient biomass burning cookstoves.

Source: Global Alliance for Clean Cookstoves

Rotary



Solar power in Schools

Provide clean sustainable solar powered electricity



Source: July 2016 GG1636707

Provide solar power to eight schools in Uganda. Although very beneficial, solar installations not allowed for education Area of Focus

Rotary



Supporting Education that supports Conservation



Source: GG1981800 Kenya / California

While a very worthwhile project, Peacebuilding Conflict Prevention did not allow for wildlife conservation or animal/human conflict.

Rotary



Discouraged by rejection

"Over the course of 10 years I have thought a great deal and had a desire to pursue large environmental projects but [due to possibility of rejection] never did so."

Steve Solbrack, Founder Twin Cities Eco-Club

Rotary



Supporting the Environment becomes a NEW Area of Focus



*"I believe strongly that our
Rotary Foundation programs now have a
valuable added dimension to our efforts."*

RI President Mark Maloney



Rotary





*"Our last three presidents made a strong case for our environment. ... We are building environmental protection and sustainability into our projects, but **NOW** we make these issues a priority."*

Holger Knaack, Germany

RI President 2020-21

RIPE Holger Knaack's Theme Address to the 2020 International Assembly

Rotary



Environment ranks high in Rotary

Ideal Organization's Causes	Rotarian	Rotaractor	Alumni
Basic education and literacy	48%	50%	43%
Economic and community development	37%	34%	27%
Water and sanitation	33%	17%	20%
Hunger and food scarcity	24%	27%	22%
Environment	23%	32%	29%
Disease prevention and treatment	23%	23%	20%
Peace and conflict prevention/resolution	22%	25%	30%
Polio Eradication	22%	9%	7%
Human Rights	14%	23%	28%
Disaster Relief	14%	14%	11%
Maternal and child health	10%	11%	11%
Women's empowerment	8%	13%	16%
Refugee crisis	5%	6%	14%
Human Trafficking	5%	6%	9%

Rotary



<https://my.rotary.org/en//document/strategic-plan-survey-results-2017>

TO **INSPIRE** AND **EDUCATE**
PEOPLE TO TAKE ACTION
EVERY DAY TO **IMPROVE**
AND **BEAUTIFY** THEIR
COMMUNITY **ENVIRONMENT**



KEEP AMERICA
BEAUTIFUL

Rotary





TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

Rotary 

“ Our planet is in a climate emergency and Rotary is in a membership emergency. Take it from a 29-year old Governor-to-be – the next generation will continue to avoid SERVICE if Environmental Sustainability is not in our purview.”

Nathan Thomas
District Governor 2022-23, D-7710
RC Raleigh Midtown, NC, USA



WE CAN DO THIS. CAN WE DO IT TOGETHER?



*“Whatever Rotary may mean to us,
to the world it will be known by the
results it achieves.”*

Paul P. Harris

SERVE TO CHANGE LIVES



THANK YOU!

Scott McLaughlin

Kearney Dawn Rotary Club

Email: DG.2019@5630mail.org

Phone: (308) 440-9240

- Assistant Rotary Public Image Coordinator
- District Governor 2019-20
- District Rotary Foundation Chair 2020-21, 2016-19
- President, Kearney Dawn Rotary 2005-06
- Major Donor, Paul Harris Society ,The Rotary Foundation Benefactor

